

*We partner with you to implement practical, research-informed practices that shift the way educators, students, and parents think of school! We focus on student engagement and empowerment in equitable learning environments to build academic resilience, social and emotional learning (SEL), and, ultimately, efficacy.*



**Let's Help  
Students  
Change  
The World.**

## **IDE Corp. – We ARE Innovative Designs for Education!**

- Customized Professional Development
- Innovative curriculum design
- Leadership development
- Six books on instructional innovation

### **Key Topic: Strategic Needs Assessment**

#### **Goal: Position Your School or District for Purposeful Innovation**

How will you continually innovate to meet the needs of your students, community, and society? How will you stay “ahead of the curve,” anticipating future needs? What should your next instructional goals be? How should you move forward in innovation, curriculum development, teacher development, and leadership development? When it comes to professional development in schools, one size does not fit all! The best PD should be customized to meet an organization’s needs and fit with its culture. As a first step to IDE Corp. providing PD to a school or district, we recommend a Strategic Needs Assessment.

#### **Strategic Needs Assessment Approach**

- The school or district selects a representative group of teachers, administrators, and optionally board members, parents, and/or students to participate in an interview process.
- IDE Corp. consultants conduct one-on-one interviews with the designated persons.
- IDE Corp. consultants observe the school or district in action by sitting in on meetings, visiting classrooms, and walking around the facilities.
- IDE Corp. consultants gather artifacts from school and district personnel, such as curriculum maps, student and teacher schedules, approved computer software lists, handbooks, school report cards, and more.
- IDE Corp. consultants analyze the data and develop a brief report sharing highlights and mapping out a suggested plan for professional development.

***Let's Talk!***