

<b>Indicators</b>	<b>Novice</b>	<b>Apprentice</b>	<b>Practitioner</b>	<b>Expert</b>
<b>Newspaper Article Content and Format</b>	-answers 5 w-questions -includes a lead paragraph and body with details -written in 3 <sup>rd</sup> person	-includes all Novice elements + the lead paragraph grabs the readers' attention	-includes all Apprentice elements + includes quotes from an imaginary interview -paints a picture of the event in readers' minds -does not editorialize -1 <sup>st</sup> paragraph contains core of story	-includes all of Practitioner + an additional article relating to another news event that occurred during this time period
<b>Letters to the Editor</b>	-includes to letters to the editor relating to news article with opposing pts. of view	-includes all Novice elements + correct greetings & farewells -opinions are clearly stated	-includes all Apprentice elements + states reasons for opinion & demonstrates knowledge of facts of story	- includes all of Practitioner + includes additional letters to the editor relating to another controversial topic of the time
<b>Advertisements</b>	-includes 2 ads, one from the Sons of Liberty & one from the Brit. E. India Co.	-includes all of Novice + uses graphics	-includes all of Apprentice + contains short phrases or a slogan -clearly states purpose -colorful & eye-catching	-includes all of Practitioner + newspaper includes a cartoon relating to article
<b>Newspaper Format</b>	-paper has a name & header Letters are separated from news article	-all of Novice + less than 10 errors in spelling, punct. Grammar and sentence structure	-all of Apprentice + name relates to city or times, paper is set in columns -less than 5 mechanical and structural errors	-all of Practitioner + a picture is inserted with article and captioned.