

Rubric for 'Tis the Season for Giving

	<i>Novice</i>	<i>Apprentice</i>	<i>Practitioner</i>	<i>Expert</i>
<i>Data Collection</i>	<ul style="list-style-type: none"> Collects fundraiser data using 1 of the following: observations, surveys, or experiments Represents fundraiser data using 1 of the following: line plots, bar graphs, and line graphs Plan includes an outline of how the donations will be collected and distributed with little detail 	<ul style="list-style-type: none"> Collects fundraiser data using 2 of the following: observations, surveys, or experiments Represents fundraiser data using 2 of the following: line plots, bar graphs, and line graphs Plan includes an outline of how the donations will be collected and distributed with some detail 	<ul style="list-style-type: none"> Collects fundraiser data using 3 of the following: observations, surveys, or experiments Represents fundraiser data using 3 of the following: line plots, bar graphs, and line graphs Plan includes an outline of how the donations will be collected and distributed with much detail 	All of <i>Practitioner</i> , plus graphs and plots are provided using Excel
<i>Business Letter</i>	<ul style="list-style-type: none"> Includes 1 of the following: a salutation, closing, and signature Includes a heading with 1 of the following: an address, city, state, and date Includes 1 of the following: an inside address with the name of the person, his/her position, address, city, and state Includes a detailed body with 1 sentence regarding the fundraiser 	<ul style="list-style-type: none"> Includes 2 of the following: a salutation, closing, and signature Includes a heading with 2 of the following: an address, city, state, and date Includes 2 of the following: an inside address with the name of the person, his/her position, address, city, and state Includes a detailed body with 2-3 sentences regarding the fundraiser 	<ul style="list-style-type: none"> Includes all of the following: a salutation, closing, and signature Includes a heading with all of the following: an address, city, state, and date Includes all of the following: an inside address with the name of the person, his/her position, address, city, and state Includes a detailed body with 4-5 sentences regarding the fundraiser 	All of <i>Practitioner</i> , plus a friendly letter to classmates is included
<i>Advertisement</i>	<ul style="list-style-type: none"> Includes details on 1 of the following: benefitting organization, fundraiser dates, drop-off location, and sponsors Little to no color or graphics are used 	<ul style="list-style-type: none"> Includes details on 2-3 of the following: benefitting organization, fundraiser dates, drop-off location, and sponsors Some color and graphics are used 	<ul style="list-style-type: none"> Includes details on all of the following: benefitting organization, fundraiser dates, drop-off location, and sponsors Color and graphics are used throughout 	All of <i>Practitioner</i> , plus advertisement is interactive or in the form of a Kiosk

<i>Presentation - Content</i>	<ul style="list-style-type: none"> • Audience has difficulty understanding the organization of the presentation and requires assistance • Includes details on 2-3 of the following: benefitting organization, fundraiser dates, drop-off location, sponsors, collection and distribution plan, and data collection results 	<ul style="list-style-type: none"> • Information is presented in a logical sequence but requires some assistance • Includes details on 4-5 of the following: benefitting organization, fundraiser dates, drop-off location, sponsors, collection and distribution plan, and data collection results 	<ul style="list-style-type: none"> • Information is presented in a logical sequence which the audience can follow without assistance • Includes details on all of the following: benefitting organization, fundraiser dates, drop-off location, sponsors, collection and distribution plan, and data collection results 	All of <i>Practitioner</i> , plus a Powerpoint presentation is used
<i>Presentation - Delivery</i>	<ul style="list-style-type: none"> • No eye contact • Mostly reads directly from notes • Demonstrates 1 of the following: relaxed body language and poise, enthusiasm, or clear voice 	<ul style="list-style-type: none"> • Minimal use of eye contact • Some use of notes • Demonstrates 2 of the following: relaxed body language and poise, enthusiasm, and clear voice 	<ul style="list-style-type: none"> • Makes use of direct eye contact • Minimal use of notes • Demonstrates all of the following: relaxed body language and poise, enthusiasm, and clear voice 	All of <i>Practitioner</i> , plus visual aids are utilized