

Organizing a Persuasive Essay

Introduction - This should hook the reader's attention and state your main idea or point of view.

Body - Consider your audience and identify the strongest points of your argument that will help to persuade them. Support your argument with facts.

Body - Identify another strong point of your argument that will help to persuade your audience. Support your argument with facts.

Body - Identify the most significant opposing point of view. Explain and refute this point of view.

Conclusion - Restate your main idea and supporting points in a way that connects your audience to the issue.