



'Tis the Season for Giving Fundraiser Planning Brainstorm

When planning your fundraiser, it is important to consider all the important details in order for it to be successful. Answer the following 10 questions and utilize this brainstorm sheet as you begin planning.

1. Which local organization are you going to support?

2. What types of data collection will you use to choose the cause which most needs your help? Surveys, experiments, observations?

3. What type of fundraiser will you organize? Toy, clothing, or food drive?

4. What important elements do you need for your advertising campaign? Type of fundraiser, dates, drop-off location?

5. Who will you ask for help? Who will you send letters to requesting donations?

6. How will you advertise your fundraiser? Posters, kiosk?

7. How will you collect your donations?

8. How will you distribute your donations to the organization?

9. What type of data will you use to evaluate the effectiveness of your fundraising efforts? Observations, surveys, or experiments?

10. How will you share your data? Bar graphs, line graphs or line plots?